

My Isagenix Success Story

By Ralene Mitschele

I was first introduced to Isagenix when I saw the absolutely dramatic weight loss results in my parents over a period of 30 days. They have both lost over 30 pounds and are continuing to get to their desired weight. I had always been petite, but belonged to the "I'm about to turn 30" club and wanted to take off that extra 10 pounds before my birthday - and swim suit season. I've always been active and work-out regularly, but Isagenix was the most effective way to drop 10 pounds I've ever experienced. Once the Isagenix Cleanse had cleansed my system, the inches melted away and I lost 14 inches of fat (not muscle!) from parts of my body that I'd never noticed needed toning.

After trying the product and experiencing the great results, I wanted to share this exciting news with my friends and colleagues. But it wasn't easy for me to walk up to people and say, "Hey, I've found this great nutritional system and you need to try it too." I even tried explaining this system using emails to friends, but I just couldn't get them to respond.

That's where the Isagenix "Team-Building" helped me. I decided to invite a group of friends from my office to a social luncheon. I knew I could get them to at least come for the free food I was offering! The next step was that I invited a person from my upline, Shauna Ekstrom, to come and present the product. She is one of the original Founding Executives of Isagenix and is a wonderful trainer. Well, fifteen people accepted my invitation and after Shauna and her friend Debby Ewing's inspirational presentations, combined with written testimonials from my family, I had 9 people willing to try the product and 5 signed on as Isagenix Associates that very same day!

Two weeks later we met again. The people now in my downline Network were experiencing their own successes with Isagenix and wanting to learn more about the business possibilities that are available to all Isagenix members. Again it was Team Members from my upline who assisted me. An Isagenix Consultant, Mario Rodriguez, who is also my brother, came to present the business aspect of selling Isagenix for fun and serious income potential. Mario happens to be a very successful real estate agent and co-owns two RE-MAX offices. He breathes sales daily, so he was able to answer questions from a business and income-building perspective.

Many of the Associates I sponsored at these two meetings have now signed on at least one other member and are one step away from becoming Isagenix Consultants themselves. The important component was that they, too, had experienced the Isagenix 9-Day Fat Burning System themselves and wanted to share their success stories. We are walking billboards due to our new healthy, trim bodies!

I have also recently attended a very helpful web site training class offered by members of my upline group. Having an efficient support team with people willing to share their expertise and testimonials have been a key factor to my success. I look forward to attending the Isagenix 1st Annual Convention in Las Vegas in July where I am excited to meet more members of this highly motivated and inspirational company! I really want to learn more. I am so pleased and excited to be actively contributing to the success of Isagenix and building my own company where the income potential is unlimited!

Oh, and it doesn't hurt either to see my Mom, who is now not only willing to put on a swim suit, but is also able to accompany me to my Master's swim class and swim 20 lengths of the Olympic sized swimming pool in less than an hour!

Weight-loss results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix 9 Day Program. Always consult your physician before making any dietary changes or starting any nutrition, weight or exercise program.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Earning levels for Isagenix Independent Associates that appear in this publication should not be construed as representative of fixed or typical income earned with an Isagenix business, nor are they intended to represent that other Associates will eventually achieve the same level of income. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors.